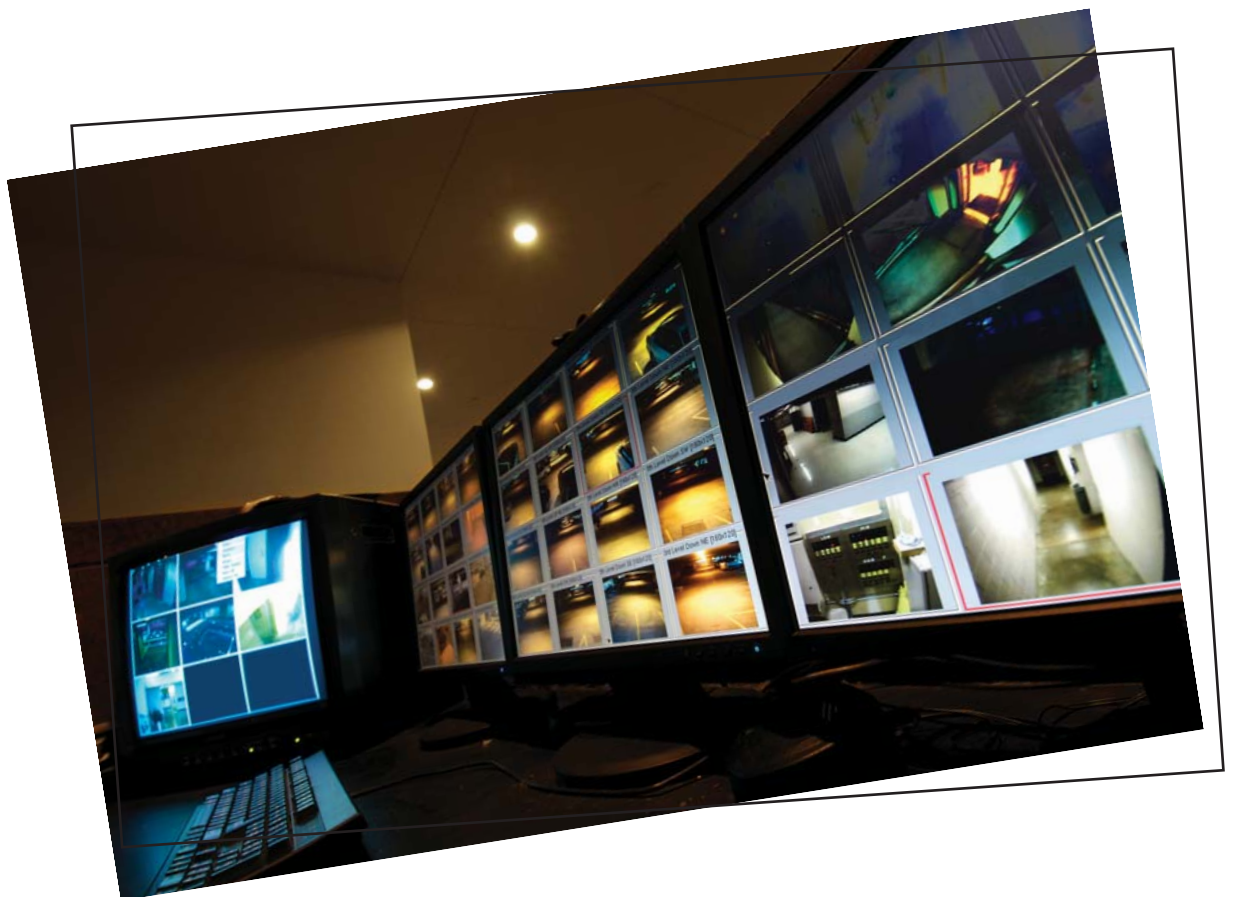


BUSINESS PROFILE



40 Years
of Solutions

OUR VALUE

Pacific Communications is the market leader in CCTV and integrated IP systems for the security surveillance market. With over 40 years of experience, Pacific Communications offer a total solution to the security surveillance market with a comprehensive portfolio of security CCTV Surveillance equipment such as cameras, digital video recorders and management systems, Video Transmission and IP network technology. Our specialised sales and product engineering team provide customers with extensive support for designing solutions for systems ranging from the simple to more complex systems. Pacific Communications offers:

- An extensive branch network of 21 branches throughout Australia and New Zealand.
- The highest levels of inventory and stock availability.
- Superior Sales and Service Support from more than 200 people.

Pacific Communications is a division of the Australian iconic company, Hills Industries Ltd. The Hills Group of companies, are now amongst the major industrial organizations in Australia with a listing on the Australian Stock Exchange and is a financially strong organization. This strength ensures that our commitment is long-term to our clients.



WIDEST

40 Years
of Solutions



RANGE OF PRODUCTS

We continually undertake extensive product research and evaluation, to ensure that the fast developing technology and dynamics of our industry, are both communicated and offered to the industry. The depth of our product range is profound, with products for all market segments from small retail and commercial buildings through to multi franchise and corporate organisations and true enterprise projects. Our wealth of product knowledge extends to the products we invented such as the Pacom Matrix Switch and keyboard.

The products that we represent are from the best in the world.



Panasonic



rayTEC[®]





UNEQUALLED **STOCK** HOLDING

Our 21 branches, nationwide and in New Zealand, have extensive stock holdings (Up to \$25m worth of stock on hand) to ensure customers get the product when and where it is needed. This ensures prompt, reliable and high service levels for our customers.

“We hold the stock so you don’t have to”

40 Years
of Solutions



CONVENIENT BRANCH NETWORK

Pacific Communications branches are situated nationwide, together with the added convenience of Direct Alarm Supplies, provides customers with access to 21 branches throughout Australia and New Zealand.

All sales branches offer:

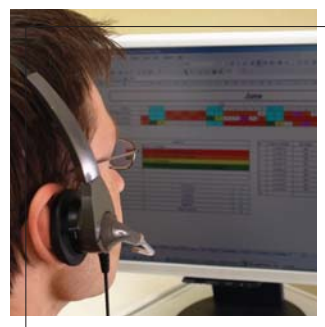
- Impressive state of the art demonstration rooms showcasing the latest products and technologies.
- Training rooms
- Service centres
- High levels of inventory and stock availability





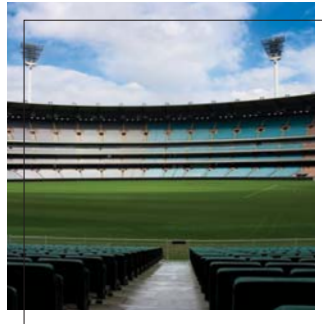
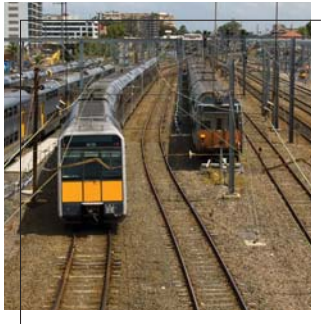
The specialized sales staff of Pacific Communications provide customers with extensive service, design solutions, tender responses and the ability to assist in product engineering for simple or complex systems. The national service centre with in-house service technicians, engineers, product management and development teams support, service and repair the comprehensive range of products. Before they are released, new products are tested and reviewed and put through rigorous assessments, to ensure total product integrity. With comprehensive after-sales support Pacific Communications services leading brands like Pacom, EVO Series, Pelco and Panasonic CCTV products, ensuring quick and speedy repairs to the relevant range of products, without having to send them abroad.

Pacific Communications' comprehensive suite of products are available to customers on the company's information rich website (www.pacom.com.au). The website provides customers with up-to-date product brochures and specifications, whilst registered members of the website's e-book also have access to product pricing and software/firmware support.



PEOPLE, SERVICE & SUPPORT

40 Years
of Solutions



PEACE OF MIND APPLICATIONS

With over 40 years in the industry, Pacific Communications has been involved in national projects including:

Government:

- Australian Customs
- Australian Defence Department
- Parliament House

Banking:

- Bank of Queensland
- Westpac Bank
- National Australia Bank
- Commonwealth Bank
- ANZ Bank
- Kiwibank, NZ

City Surveillance Systems:

- Melbourne
- Sydney
- Brisbane
- Adelaide
- Wollongong
- Wellington, NZ

Retail:

- Coles Supermarkets
- Westfield Shoppingtown
- Target
- Kmart
- KFC

Entertainment/Sports:

- Crown Casino
- Jupiters Casino
- Treasury Casino
- Adelaide Casino
- Sky city Casino
- The Sydney Opera House
- Melbourne Cricket Ground
- Melbourne Park
- Sydney Harbour Bridge
- Sydney Olympic Stadium

Infrastructure:

- Queensland Rail
- Brisbane Metropolitan Transport Management Centre
- Port of Melbourne
- Sydney Ports
- Metro Trains Melbourne
- Clem 7 Tunnel Queensland

Health:

- Royal Perth Hospital, WA
- Prince Alfred Hospital, QLD
- Gold Coast Hospital, QLD
- Cairns Based Hospital, QLD
- Box Hill Hospital, VIC
- St. Vincent's Hospital, VIC
- Royal Prince Alfred Hospital, NSW
- Sydney Adventist Hospital, NSW

www.pacom.com.au



www.pacom.com.au

NSW

Rydalmere (02) 9638 6400

VIC

Port Melbourne (03) 9646 2142

QLD

East Brisbane (07) 3249 6100

SA

St Marys (08) 8276 3455

WA

Balcatta (08) 9240 7730

ACT

Fyshwick (02) 6280 9630

TAS

Hobart (03) 6272 0211



Products from Pacific Communications are also available from:



**Pacific Communications.
Keeping it Green.**

We are committed to safeguarding the environment and avoiding pollution - now and for future generations.

